

Adam S. Hayes

Department of Sociology & Anthropology
The Hebrew University of Jerusalem
Mt. Scopus Campus
Jerusalem, Israel

Email: adam.ahayes@mail.huji.ac.il
<https://adamhay.es>
Phone (US): +1 917-494-5475
Phone (Israel): +952 55 5003427
ORCID: 0000-0001-5481-8906

ACADEMIC POSITIONS

2021— Assistant Professor (מרצה בכיר), The Hebrew University of Jerusalem, Israel
Department of Sociology and Anthropology
2023 Visiting Scholar, Princeton University, Department of Sociology
2016-2019 Lecturer, The University of Nicosia, Cyprus

EDUCATION

Ph.D., Sociology, University of Wisconsin-Madison (May 2021)
Dissertation Title: “New Sociological Perspectives on Economic Behavior and Risk-Taking”
Committee: Mustafa Emirbayer (chair); Bob Freeland; Max Besbris; Rourke O’Brien; Meg Bea
Preliminary Examinations: Economic Sociology; Science and Technology Studies (STS)
M.A., Economics, The New School for Social Research, New York, NY
B.S., Biological Science, Cornell University, Ithaca, NY

RESEARCH AND TEACHING INTERESTS

Economic Sociology; Sociological Theory; Science and Technology Studies (STS); Social Studies of Finance;
Behavioral Economics; Digital Sociology; Culture & Cognition; Experimental Methods

BOOKS

Hayes, Adam. (forthcoming, 2025). *A Feel for the Game: The Social Forces that Invisibly Steer Our Economic Behavior.*
Chicago, IL: University of Chicago Press.

REFEREED JOURNAL ARTICLES

Hayes, Adam, and Max Besbris. 2023. “Earmarking space: Relationality, Economic Judgment, and Housing Wealth.” *Socio-Economic Review*, 21(3): 1445-1472.

Hayes, Adam. 2023. “Competing Imaginaries: Crypto-Utopianism and the Material Forces of Bitcoin Mining.” *Anthropology Today*, 39(4): 4-8.

*O’Brien, Rourke, **Adam Hayes,** & Barbara Kiviat. 2022. “Deciding Between Domains: How Borrowers Weigh Market and Interpersonal Options.” *Social Psychology Quarterly*, 85(4): 327-350. ***All authors contributed equally.**

Samman, A., Boy, N., Coombs, N., Hager, S., **Hayes, A.,** Rosamond, E., & Westermeier, C. 2022. “After the boom: Finance and society studies in the 2020s and beyond.” *Finance and Society*, 8(2): 93-109.

Hayes, Adam and Rourke O’Brien. 2021. “Earmarking risk: Relational Investing and Portfolio Choice.” *Social Forces*, 99(3): 1086–1112.

Hayes, Adam. 2021. “The Active Construction of Passive Investors: Roboadvisors and Algorithmic ‘Low-Finance.’” *Socio-Economic Review*, 19(1): 83-110.

Hayes, Adam. 2021. "World Monies or 'Money-Worlds': A New Perspective on Cryptocurrencies and their Moneyness." *Finance and Society*, 7(2): 130-139.

Hayes, Adam. 2020. "Enacting a Rational Actor: Roboadvisors and the Algorithmic Performance of Ideal Types." *Economy and Society*, 49(4): 562-595.

Hayes, Adam. 2020. "The Behavioral Economics of Pierre Bourdieu." *Sociological Theory*, 38(1): 16-35.

Hayes, Adam. 2019. "The Socio-Technological Lives of Bitcoin." *Theory, Culture and Society*, 36(4): 49-72.

Hayes, Adam. 2019. "The Social Meaning of Financial Wealth: Relational Accounting in the Context of 401(k) Retirement Accounts." *Finance and Society*, 5(1): 61-83.

Tasca, Paolo, **Adam Hayes**, Shuzhen Liu. 2018. "The Evolution of the Bitcoin Economy: Extracting and Analyzing the Network of Payment Relationships." *Journal of Risk Finance*, 19(2): 94-126.

*Emerald Publishing Literati Award for Outstanding Paper

Hayes, Adam. 2018. "Bitcoin Price and its Marginal Cost of Production: Support for a Fundamental Value." *Applied Economics Letters*, 26(7): 554-560.

Hayes, Adam. 2016 "Cryptocurrency Value Formation: An empirical study leading to a cost of production model for valuing Bitcoin." *Telematics and Informatics*, 34(7): 1308-1321.

*Best Paper Award, MCIS Conference 2015

REFEREED BOOK CHAPTERS

Hayes, Adam. 2016. "Decentralized Banking: Monetary Technocracy in the Digital Age." In *Banking Beyond Banks and Money* (pp. 121-131). Springer International Publishing.

Hayes, Adam and Paolo Tasca. 2016. "Blockchain and Crypto-currencies." In *The FinTech Book: The Financial Technology Handbook for Investors, Entrepreneurs and Visionaries*. (pp. 217-220). Wiley & Sons.

MANUSCRIPTS IN PREPARATION OR SUBMISSION

"Temporality and relational work" – *revise and resubmit* @ Theory and Society

"Under the Finfluence" – *revise and resubmit* @ Economy and Society

"Pseudo-formal exchange" – *revise and resubmit* @ Social Forces

"Economic Socialization and Gender Differences in the Ultra-Orthodox Jewish Community: Examining Financial Risk-Taking, Loss Aversion, Literacy, and Competitiveness" w/Yehudit Melitzky (under review)

"This is not financial advice: A study of gendered personal finance and retail investing 'finfluencers' on social media" w/Ambreen Ben-Shmuel and Vanessa Siebler (under review)

AWARDS, HONORS, AND FELLOWSHIPS

- 2022-25 *Individual Research Grant* (\$168,000), Israel Science Foundation (ISF)
- 2022 *Golda Meir Fellow*, The Hebrew University of Jerusalem
- 2019 *EPIC Graduate Colloquium*, Ethnographic Praxis in Industry (EPIC)
- 2019 *SASE Early Career Workshop* (\$500), Society for the Advancement of Socio-Economics (SASE)
- 2019 *Student Research Fieldwork Grant* (\$1,800), The Graduate School at University of Wisconsin-Madison
- 2018-19 *Holtz Center Graduate Research Fellowship* (\$4,000), The Holtz Center for Science & Technology Studies
- 2017-20 *Conference Travel Awards* (multiple awards) (\$3,500,) Institute for Research on Poverty (IRP), University of Wisconsin-Madison
- 2017-18 *IRP Small Grant for Research Support*, (\$25,000), Institute for Research on Poverty (IRP), University of Wisconsin-Madison
- 2018 *Ingrid H. Rima Scholarship* (\$450), The Association for Social Economics (ASE)
- 2016-21 *Graduate Research Fellow*, Institute for Research on Poverty (IRP), University of Wisconsin-Madison
- 2015-16 *Graduate Research Fellow*, Global Finance Initiative/Meridian 180 Project, The Tobin Project & Cornell University
- 2015 *Best Paper Award*, Mediterranean Conference on Information Systems (MCIS), Samos, Greece
- 2013-15 *Provost's Scholarship*, The New School for Social Research, New York, NY

CONFERENCE PRESENTATIONS

- 2023
- ASA, Philadelphia, PA
 - Intersections of Finance & Society (FSN) conference, Brussels, Belgium
 - Interdisciplinary Market Studies Workshop, University of Edinburgh, UK
- 2022
- SASE, University of Amsterdam, Netherlands
 - Intersections of Finance and Society (FSN) conference, UCL, London, UK
- 2021
- SASE (online)
 - ASA (online)
- 2020
- SASE (online)
- 2019
- Intersections of Finance and Society (FSN) conference, UCL, London, UK
 - Ethnographic Praxis in Industry Conference (EPIC), Providence, RI
 - Society for Social Studies of Science (4S) conference, New Orleans
 - American Sociological Association (ASA) conference, New York, NY
 - Society for the Advancement of Socio-Economics (SASE) conference, New York, NY
 - Eastern Sociological Society (ESS) Meeting, Boston, MA
- 2018
- Decentralized 2018, Athens, Greece
 - Futures of Finance and Society (FSN), University of Edinburgh, UK
 - MidWeSTS, University of Wisconsin-Madison, WI.
 - California-Shanghai Innovation Dialogues on Fintech and Insurtech, UC Irvine, CA.
 - XIX ISA World Congress of Sociology, Toronto, Canada.
 - 16th World Congress of the Association for Social Economics, Colorado St. Univ., Fort Collins, CO.
 - DigitalCapitalism2018: Ubercapitalism or Post-Capitalism?, Kings College, London, UK.
 - Cryptocurrency Research Conference, Anglia Ruskin University, Cambridge, UK.
- 2017
- American Sociological Association (ASA) conference, Montreal, Canada.
 - Canadian Sociological Association (CSA) conference, Ryerson University, Toronto, Canada.
- 2016
- Mediterranean Conference on Information Systems (MCIS), Paphos, Cyprus.

- The Changing Politics of Central Banking, Mario Einaudi Center for International Studies, Cornell University, Ithaca, NY.
- 2015
 - Mediterranean Conference on Information Systems (MCIS), University of the Aegean, Greece.
 - Virtual Currency Today Summit, Boston, MA.
 - Second Annual Texas Bitcoin Conference, Austin, TX.

INVITED LECTURES, TALKS, & WORKSHOPS

- 2023 University of Lugano (Switzerland)
Swiss Economic Sociology Conference (Switzerland) – *Keynote Talk
Eastern Sociological Society (ESS) – Invited Presidential Panel (w/Rourke O’Brien)
Kings College, London (UK)
Princeton University (NJ, USA) – Dept. of Sociology
- 2022 Copenhagen Business School (Denmark)
University of Leicester (UK)
University of Tel Aviv (Israel) – Dept. of Labor Studies
Ben Gurion University of the Negev (Israel) – Dept. of Sociology & Anthropology
- 2019 The New School for Social Research (NSSR) (NY, USA)
Marquette University School of Business (WI, USA)
- 2018 Marquette University School of Business (WI, USA)
University of Wisconsin-Madison Business School (WI, USA)

TEACHING EXPERIENCE

- 2021— Senior Lecturer (instructor of record)
The Hebrew University of Jerusalem, Israel, Department of Sociology & Anthropology
Course: The Sociology of Judgment of Decision-making (graduate empirical seminar)
Course: Advanced Quantitative Methods I (graduate seminar)
Course: Economic Sociology (undergraduate lecture)
Course: Science & Technology in Society (intro STS) (undergraduate lecture)
Course: Utopias (advanced undergraduate practicum)
Course: Ph.D. Writing Workshop & Professionalization Seminar
- 2019-21 Graduate Lecturer (instructor of record)
University of Wisconsin-Madison, USA, Department of Sociology
Course: The Sociological Enterprise (undergrad general survey of sociology)
Course: Classical Sociological Theory (undergraduate level)
Course: Where Science and Technology Meet Society (undergrad intro STS course)
- 2016-19 Lecturer (instructor of record; online, real-time lectures w/asynchronous content)
University of Nicosia, Cyprus
Course: Money & Banking (graduate level, 4 semesters taught)
Course: Blockchains and the Developing World (graduate level)
- 2016-17 Teaching Assistant for **Dr. Erik Olin Wright** and **Joel Rogers**
University of Wisconsin-Madison, USA, Department of Sociology
Course: Contemporary American Society (undergraduate level)
- 2015 Teaching Assistant for **Dr. Paulo dos Santos**
The New School for Social Research, USA, Department of Economics
Course: History of Economic Thought (graduate level)

RESEARCH ASSISTANT EXPERIENCE

- 2019-20 Research Assistant, **PI: Dr. Marah Curtis**, School of Social Work and Institute for Research on Poverty (IRP), University of Wisconsin-Madison
Project: “Income stability and housing stability”
- 2017-19 Research Assistant, **PI: Dr. Rourke O’Brien**, LaFollette School of Public Affairs & Dept. of Sociology, Institute for Research on Poverty (IRP), University of Wisconsin-Madison
Project: “Relational accounting and the emotional interest rate/Relational finance”
- 2014-15 Research Assistant, **PI: Dr. Teresa Ghilarducci**, Schwartz Center for Economic Policy Analysis, The New School for Social Research, New York, NY
Project: “401(k) Tax Policy and Retirement Inequality”

SERVICE

SERVICE TO THE ACADEMY

Peer Review: *American Journal of Sociology*; *Applied Economics*; *Convergence*; *Development and Change*; *Economy and Society*; *Edward Elgar Publishing*; *Finance and Society*; *Finance Research Letters*; *Financial Review*; *Geoforum*; *The Information Society*; *Netnomics*; *Israel Science Foundation (ISF)*; *New Political Economy*; *Journal of Behavioral and Experimental Finance*; *Journal of the British Blockchain Association*; *Journal of Information, Communication & Ethics in Society*; *New Political Economy*; *Journal of Risk Finance*; *Quarterly Review of Economics and Finance*; *Routledge Books*; *Science, Technology, & Human Values*; *Socio-Economic Review*; *Social Forces*; *Social Problems*; *Sociological Theory*; *Technology in Society*; *Telematics and Informatics*; *Theory, Culture, & Society*.

Board and committee memberships:

ISA RC17 board member (sociology of organizations) [2018-2020]

Center for Household Finance, UW-Madison, steering committee member [2018-2020]

Journal Editorships:

Associate Editor, *Finance and Society* [2021-]

Senior Editor, *Journal of the British Blockchain Association* [2020-]

Editorial Staff, *Accounts* (ASA Economic Sociology section newsletter) [2019-2021]

COMMUNITY SERVICE

- 2014-17 The Rockland Community Foundation, Board of Directors
- 2015-16 The Community Foundation of Orange & Sullivan, Finance & Investment Committee
- 2010- The Keith B. Hayes Foundation, co-founder & Board of Directors

PROFESSIONAL MEMBERSHIPS, CERTIFICATIONS & LICENSES

American Sociological Association (ASA)

- Economic Sociology Section Member
- Organizations, Occupations & Work Section Member
- SKAT Section Member
- Theory Section Member

EPIC People (Society for Ethnographic Praxis in Industry)

International Sociological Association (ISA)

- Section on Economic Sociology
- Section on the Sociology of Organizations
- Section on the Sociology of Science & Technology

Society for the Advancement of Socio-Economics (SASE)

Society for Social Studies of Science (4S)

Non-Academic Professional Designations:

Chartered Financial Analyst (CFA) charterholder

FINRA Series 7, 63 & 55 licenses

Life, Health & Accident Insurance licenses

NON-ACADEMIC WORK EXPERIENCE

Finance and Economics Editor at Investopedia and DotDash-Meredith

Financial Advisor at Forest Hills Financial Group, and Sadler Hayes Associates

Equity Derivatives Sales & Trading at GFI Group, Sunrise Brokers, and TFS

Equity Derivatives Market Maker (market-making and proprietary trading) at Mako Global Markets

Co-Founder, Blockchain Technology Startup Applied to Digital Provenance and Authenticity

TECHNICAL PROFICIENCIES

ChatGPT, Stata, NVivo, Qualtrics, Amazon Mechanical Turk, NetLogo, Excel, HTML, Bloomberg Terminal

REFERENCES

Available upon request